



### **Exposition Development Company, Inc. and E.J. Krause & Associates Join Forces To Produce ExpoProducción**

**Atlanta, Georgia, April 26, 2016** – Exposition Development Company, Inc. (ExpoDevCo) and E.J. Krause & Associates announced today that they have partnered to produce the 4<sup>th</sup> edition of ExpoProducción Mexico, being held March 29 – 31, 2017 at the World Trade Center in Mexico City, Mexico.

E. J. Krause & Associates (EJK) is one of the largest privately held exhibition management companies in the world. With offices on three continents, EJK produces over 40 events in 14 different industries, 11 of which are run by E. J. Krause, Mexico. EJK brings a reputation based on its resolute commitment to excellence in service to its clients. “At E.J. Krause & Associates we are very excited to be co-organizer of ExpoProducción in Mexico. The textile industry has always been vitally important to the industrial base in Mexico. We are certain that by continuing to work closely with our exhibitors, our industry partners, and media, ExpoProducción 2017 will be a resounding success” commented Paul St. Amour, Vice President Latin America, EJ Krause & Associates.

ExpoDevCo produces expositions and events in many different industries, the consistent focus has been on delivering leading events in the markets served through compelling content, outstanding marketing outreach, and the most effective partnerships. David Audrain, CEO & Partner of Exposition Development Company, Inc. stated, “We feel confident that our partnership with E.J. Krause will enable the show to grow far beyond what it has already achieved in its first 3 editions. The 2017 edition will be a very strong year for ExpoProducción, and for the market in Mexico and Central America!”

The partnership of these two leaders in the trade show industry will allow ExpoProducción to continue to become the MUST attend event for the Apparel, Home, and Technical Textiles industries in Mexico and Central America. Attendees will experience a larger international exhibitor presence, more country pavilions, and a redeveloped conference program that will touch on every segment of the textile industry and be presented by industry leaders from around the world. Exhibitors will see attendee numbers continue to grow in all market segments, new business matchmaking offered, customized marketing programs to help exhibitors reach their targeted markets, and a continued level of customer service that has gained ExpoProducción the outstanding reputation it has had since its first edition in 2013.

The 4<sup>th</sup> edition of ExpoProducción will be held March 29 - 31, 2017 at the World Trade Center, Mexico City, Mexico.

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### **About E.J. Krause de Mexico**

Since 1991, E.J. Krause de Mexico organizes international business forums, producing the most important exhibitions and annual conferences in strategic industries such as education, energy, food, styling, forestry, manufacturing, environment, plastic and ITC, just to mentioned a few. E.J. Krause de Mexico organizes worldwide known events like PLASTIMAGEN MÉXICO®, EXPO MANUFACTURATM, THE GREEN EXPO®, EBIO, ENERGY MEXICO OIL GAS POWER 2016 EXPO & CONGRESS, Expo Forestal, GESS Mexico-Global Educational Supplies & Solutions-, Industrial Print Expo Mexico, Information Security, Intertraffic Mexico, Mexico WindPower, PLASTIMAGEN NORTE® and ExpoProducción. E.J. Krause de Mexico is part of E.J. Krause & Associates, Inc. For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business.

For more information, please visit [www.ejkrause.com.mx](http://www.ejkrause.com.mx)

### **About Exposition Development Company, Inc.**

(ExpoDevCo) is jointly owned and lead by partners David Audrain and Stephanie Everett. Audrain and Everett have more than 37 years of experience managing, growing and launching exhibitions, including senior executive positions with some of the largest exhibition companies in the world.

Since January 2012 the experienced management team at ExpoDevCo, have launched many new shows and joint ventures, in addition to providing show management services.

To learn more, please visit [www.ExpoDevCo.com](http://www.ExpoDevCo.com)